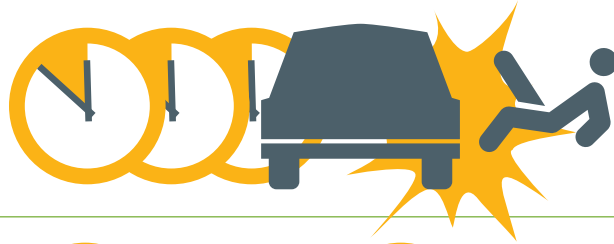


Pedestrian Safety and Teens

Every hour, a teen pedestrian is injured or killed after being hit by a car in the United States.



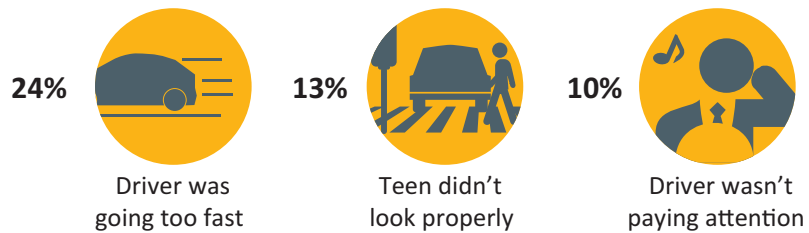
On average, nearly 300 teen pedestrians die and another 10,000 are injured each year.



In our survey of 1,000 teens, 40% say they have been hit or almost hit by a car, bike or motorcycle while walking.



When asked what happened when they were hit or almost hit, teens say:



Teens who have been hit or nearly hit report crossing the street while:



Overall, half of teens say they walk in the dark at least sometimes; we know that three-quarters of teen pedestrian fatalities happen between 7 p.m. and 7 a.m.



Talk to your teens about walking safely. Visit safekids.org to find out how.

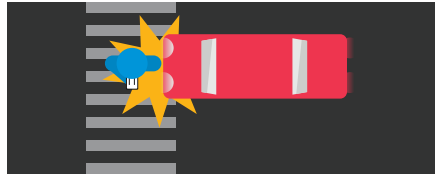
SAFE
K:IDS
GRAND FORKS

HOW TO NOT GET HIT BY A CAR

7 COMMON WAYS IT HAPPENS & 7 EASY TIPS TO KEEP IT FROM HAPPENING TO YOU.



1 1 in 5 high school students crosses the street while distracted.



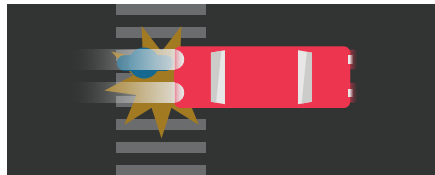
PHONES DOWN, HEADS UP WHEN WALKING.

2 Crossing someplace other than an intersection accounts for 81% of child pedestrian deaths.



Tempted to cross mid-block?
DON'T DO IT. TAKE THE EXTRA TIME TO CROSS AT THE CORNER.

3 75% of teen pedestrian deaths occur between 7 p.m. and 7 a.m., when it's dark out.



BE ESPECIALLY ALERT WHEN IT'S DARK OUT, AND MAKE SURE DRIVERS CAN SEE YOU.

4 More than 1 in 5 pedestrian deaths happens at an intersection.



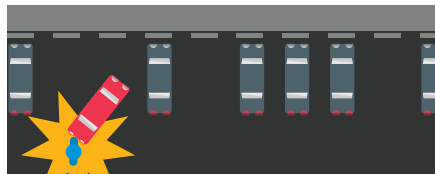
LOOK LEFT, RIGHT, LEFT BEFORE CROSSING AND CONTINUE LOOKING IN ALL DIRECTIONS WHILE CROSSING.

5 Sidewalks can reduce pedestrian crashes by almost 90%.



It's always best to walk on sidewalks or paths.
NO SIDEWALK? WALK FACING TRAFFIC AS FAR AWAY FROM VEHICLES AS POSSIBLE.

6 Nearly 100 kids are killed by cars backing up every year.



WATCH OUT FOR CARS BACKING UP IN PARKING LOTS AND DRIVEWAYS.

7 More than 80% of pedestrians die when hit by vehicles traveling at 40 mph or faster. Less than 10% die when hit at 20 mph or less.



PAUSE AT EACH LANE OF TRAFFIC AND MAKE EYE CONTACT WITH THE DRIVERS.